

Caerleon Comprehensive School
Ysgol Gyfun Caerllion

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Caerleon Comprehensive School

Parent Forum

15/06/17





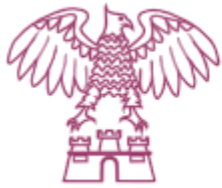
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Agenda

1. Welcome.
2. Caerleon Comprehensive School – Draft Social Media Policy (Mr. A Gardner).
3. School Council involvement in Social Media awareness raising (Mr. C Maidment, Bill Hoad Y7 and Olivia Ashill Y10).
4. Police Community Officer's angle on tackling issues (PC Catherine Banks).
5. Parent / Carer contribution to monitoring online activity.

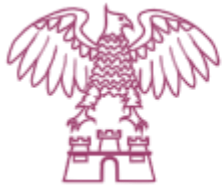




Social Media Policy – why now?

- Increasing number of issues impacting on school.
- Increasing numbers of inappropriate activity.
- No Local Authority Policy – CCS asked to collaborate with other schools to write draft.
- Audience – pupils, parents/carers and staff.





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Draft Policy Outline

Social media (e.g. Facebook, Twitter, Snapchat) is a broad term for any kind of online platform which enables people to directly interact with each other. However some games, for example **Minecraft or World of Warcraft** and video sharing platforms such as **YouTube** have social media elements to them.





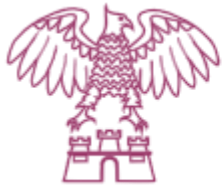
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Draft Policy Outline

The school recognises the numerous benefits and opportunities which a social media presence offers. Staff, parents/carers and pupils are actively encouraged to find creative ways to use social media. However, there are some **risks associated with social media use**, especially around the issues of safeguarding, bullying, personal reputation and the reputation of the school. This policy aims to encourage the safe use of social media by parents/carers and pupils.





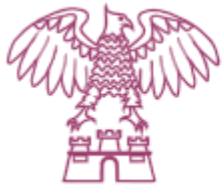
Draft Policy Outline

- **Monitoring**

Accounts run by the school (e.g. [@CaerleonComp](#) must be monitored regularly and frequently.

The school would like to have a **partnership agreement** between administrators of any **account connected with the school** (e.g. PTA) so that negative/slanderos comments are removed and parents to the site are directed to contact the school to discuss the issue raised.





Draft Policy Outline

- **Behaviour**

The school requires that **all pupils sign up** to the standard of behaviour as set out in this policy.

Digital communications by pupils must be respectful at all times and in accordance with this policy. Pupils will not use social media to infringe on the rights and privacy of others or make ill-considered comments or judgments about other pupils or the school.



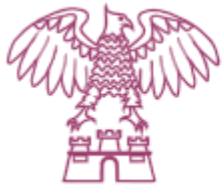


Draft Policy Outline

- **Behaviour**

Unacceptable conduct, (e.g. defamatory, discriminatory, offensive, bullying/harassing content or a breach of data protection, confidentiality, and copyright) will be considered extremely seriously by the school and must be reported as soon as possible to a relevant senior member of staff, and escalated where appropriate.





Draft Policy Outline

- **Behaviour**

The school will take appropriate action in the event of breaches of the social media policy. Where conduct is found to be unacceptable, the school may deal with the matter internally. However, the school will report the matter, if appropriate, to the police and/or Local Authority (including Social Services).





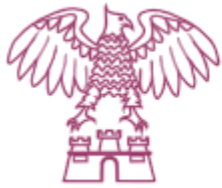
Draft Policy Outline

- **Use of images/videos**

Use of images/videos of the school grounds and property are not acceptable unless permission has been sought.

If inappropriate images are used this will be seen as bringing the school into disrepute.





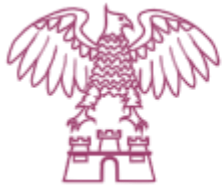
Draft Policy Outline

- **Use of images/videos**

Pupils should not capture, share or upload images or videos of other pupils without their permission and consent.

If an inappropriate image is brought to the attention of staff then it will be reported to the designated Child Protection Officer. It is likely that the school police liaison officer will also be informed and advice taken from the Local Authority Safeguarding Officer. The school will look at securing the device whilst the situation is dealt with.





Draft Policy Outline

- **Use of images/videos** - This extract has been taken from the NSPCC website (June 2017):

*“Sexting can be seen as harmless, but creating or sharing explicit images of a child is illegal, even if the person doing it is a child. A young person is **breaking the law** if they:*

- *take an explicit photo or video of themselves or a friend*
- *share an explicit image or video of a child, even if it’s shared between children of the same age*
- *possess, download or store an explicit image or video of a child, even if the child gave their permission for it to be created.”*





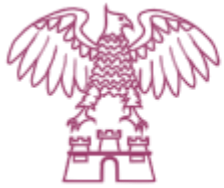
Draft Policy Outline

- **Personal Use**

Pupils are not permitted to follow or engage with staff of the school on any personal social media network account.

Pupils are not permitted to post inappropriate comments on any school/departments social media account. To do so would be in breach of this policy and sanctions would apply.





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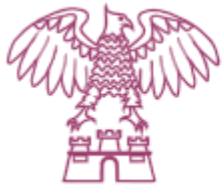
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Draft Policy Outline

- **Parents/Carers**

If parents/carers comment inappropriately about the school this will be reported to the Local Authority and it will be pursued by the appropriate channels.





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Draft Policy Outline

- **Sanctions**

Inappropriate use of social media may result in limiting ICT access in the school and/or having a mobile phone ban put in place.





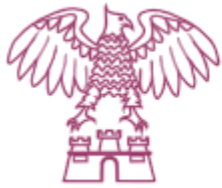
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Draft Policy Outline

- **Advice for Learners**
- “Nothing” on social media is truly private.
- Social media can blur the lines between your school and private life.
- Don’t use the school logo and/or branding on personal accounts.





Draft Policy Outline

- **Advice for Learners**

- Check your settings regularly and test your privacy.
- Keep an eye on your digital footprint.
- Keep your personal information private.
- Regularly review your connections – keep them to those you want to be connected to.

